

MIS 3000
Management Information Systems
Section 11267 – Winter 2018

Class Schedule: Saturdays 9:00 AM – 11:50 AM

Location: 223 Elliott Hall

Instructor: Jeff Kowalke

Office: 200B Elliott Hall

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E-mail address: kowalke@oakland.edu

Office Hours: Immediately following class or by appointment

Textbook:

Gallaugher, John. Information Systems: A Manager's Guide to Harnessing Technology, v. 5.0, Flatworld Knowledge, 2016, e-ISBN: 978-1-4533-7575-4.

COURSE DESCRIPTION

MIS 3000 is an introduction to Management Information Systems. This is a required business course that provides an overview of information systems as they relate to business. The course will provide a foundation for students majoring in MIS. Non-MIS majors should acquire an appreciation of MIS and understand how information systems are important to all business disciplines.

MIS 3000 has three main objectives. The first objective is to expose students to the concepts of information systems. The second course objective is to provide some hands-on experience with database management software. The third course objective is to have students build a database application to perform a business function.

COURSE ASSESSMENT

Homework	15%
Examination #1	25%
Examination #2	25%
Database Project	35%

Examinations

Examinations may consist of any combination of multiple-choice, true and false, short answer, and essay questions. The content of the examinations will come from selected readings, as well as course lecture material.

Makeup Examinations

Makeup examinations will be given only under special circumstances (e.g. illness, medical emergency, or death of an immediate family member). Written evidence of extenuating conditions will be required to support applications for a makeup examination.

It is the student's responsibility to coordinate a makeup examination. Missed examinations will receive a grade of zero (0), until the situation is corrected or the end of the term, whichever comes first. Makeup examinations may be different than the original examination.

Due Date Policy

Homework assignments are due at the beginning of the course lectures (9:00AM) on the dates indicated in this syllabus.

Homework assignments **will NOT be accepted late**, but you may submit the assignments early via e-mail. Date/time stamps on submitted e-mail messages will be used to determine if an assignment is considered to be on time.

Homework assignments will be available on Moodle and via e-mail. It is your responsibility to check Moodle and your **oakland.edu** e-mail to receive assignments and other course materials.

Attendance Policy

Students will be responsible for all material covered in each class session, whether or not they were in attendance. It is **important** to attend class lecture sessions on a **regular basis** in order to receive the full benefit from this course.

Academic Conduct

All work submitted for grading (e.g. assignments, quizzes, and exams) must be the **STUDENT'S OWN WORK** and is to be **COMPLETED INDIVIDUALLY**. Any violation of this policy will be treated as an incident of academic misconduct and will be dealt with accordingly.

Grading Scale

98.60 – 100.0	4.0
96.60 – 98.59	3.9
94.60 – 96.59	3.8
92.60 – 94.59	3.7
90.60 – 92.59	3.6
88.60 – 90.59	3.5
86.60 – 88.59	3.4
84.60 – 86.59	3.3
82.60 – 84.59	3.2
80.60 – 82.59	3.1
79.60 – 80.59	3.0

78.60 – 79.59	2.9
77.60 – 78.59	2.8
76.60 – 77.59	2.7
75.60 – 76.59	2.6
74.60 – 75.59	2.5
73.60 – 74.59	2.4
72.60 – 73.59	2.3
71.60 – 72.59	2.2
70.60 – 71.59	2.1
69.60 – 70.59	2.0

68.60 – 69.59	1.9
67.60 – 68.59	1.8
66.60 – 67.59	1.7
65.60 – 66.59	1.6
64.60 – 65.59	1.5
63.60 – 64.59	1.4
62.60 – 63.59	1.3
61.60 – 62.59	1.2
60.60 – 61.59	1.1
59.60 – 60.59	1.0
< = 59.59	0.0

Extra Credit Policy:

There will be no extra credit opportunities in this class – **no exceptions** – do not ask.

COURSE CALENDAR

WEEK	DATE	DAY	AGENDA
1	01/06	SATURDAY	LECTURE: Course Overview OTHER: Hand out Syllabus OTHER: Student Questionnaire (via e-mail) OTHER: BUY YOUR BOOK! TEXT: READ Chapters 1 & 2
2	01/13	SATURDAY	LECTURE: Technology & Strategy in the Modern Enterprise TEXT: READ Chap 5 – Moore’s Law and Chap 13 - Software HOMEWORK: HOMEWORK #1 – ASSIGNED OTHER: Acquire Access 2016 – Review Sample Databases
3	01/20	SATURDAY	LECTURE: Computer Hardware and Software TEXT: READ Chapter 4 – Netflix DUE: HOMEWORK #1 – DUE HOMEWORK: HOMEWORK #2 – ASSIGNED
4	01/27	SATURDAY	LECTURE: Subscription-based Services TEXT: READ Chapter 16 & 17 –Telecom & Info Security DUE: HOMEWORK #2 – DUE HOMEWORK: HOMEWORK #3 – ASSIGNED
5	02/03	SATURDAY	LECTURE: Telecommunications & Information Security TEXT: READ Chapter18 – Google DUE: HOMEWORK #3 – DUE HOMEWORK HOMEWORK #4 - ASSIGNED
6	02/10	SATURDAY	LECTURE: Internet Search & Revenue (Google) OTHER: Review for Examination #1 DUE: HOMEWORK #4 - DUE
7	02/17	SATURDAY	EXAMINATION #1 Read Chapter 7 - Amazon for the Next Lecture Database Project – ASSIGNED
8	02/24	SATURDAY	NO CLASS – WINTER RECESS
9	03/03	SATURDAY	LECTURE: E-commerce TEXT: READ Chapter 15 – The Data Asset OTHER: Brainstorm on Database Project Ideas OTHER: Find a Database Project Partner

CLASS	DATE	DAY	AGENDA
10	03/10	SATURDAY	LECTURE: Database Management Systems (from Text) OTHER: Discuss your Database Project Concept with Instructor OTHER: Review Database Projects from Past Semesters
11	03/17	SATURDAY	LECTURE: Database Project Design Example – Car Dealership OTHER: Review Database Projects from Past Semesters OTHER: DO NOT MISS THIS CLASS!
12	03/24	SATURDAY	LECTURE: Database Documentation OTHER: Review Database Projects from Past Semesters
13	03/31	SATURDAY	LECTURE: Databases, Tables, Rows, Fields, SQL & Excel Integration OTHER: Review Database Projects from Past Semesters
14	04/07	SATURDAY	NO CLASS – WORK ON PROJECTS
15	04/14	SATURDAY	DATABASE PROJECT DUE @ 9:00AM DATABASE PROJECT PRESENTATIONS
16	04/21	SATURDAY	FINAL EXAMINATION 09:00AM – 11:50AM 223 Elliott Hall

Important Dates

For important Oakland University dates (add/drop period, tuition payments, final exam schedule, etc.) be sure to visit <https://oakland.edu/registrar/important-dates/>

The instructor reserves the right to change this syllabus with appropriate notice.