

Oakland University
College of Arts and Sciences
International Studies Program

IS 3002 "Globalization and the International System," CRN: 44736 (4 Credits)

Fall 2018 (9/5/18-12/15/18)

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Office Hours: By Appointment

COURSE DESCRIPTION:

This course explores how globalization is shaping the contemporary world. We will examine the economic, political, social, and cultural aspects of globalization. We will also consider the costs and benefits of globalization.

GENERAL EDUCATION REQUIREMENT:

IS 3002 satisfies the university general education requirement in the knowledge applications integration area. The prerequisite for knowledge applications is completion of the general education requirement in the global perspective knowledge exploration area.

The Knowledge Applications area prepares students to demonstrate:

- how knowledge in a field outside of the student's major can be evaluated and applied to solve problems across a range of applications
- knowledge of the personal, professional, ethical, and societal implications of these applications

LEARNING OUTCOMES:

- ability to analyze the effects of globalization in areas such as international communication, economics, politics, civil society, religion, and business
- accurate understanding of the potential advantages and disadvantages of globalization
- knowledge of the impact of globalization on students' own lives and on individuals in other countries

REQUIRED TEXT:

The Globalization Reader (5th edition). Frank J. Lechner and John Boli (eds.). Wiley Blackwell. I will also provide additional materials on Moodle.

EXPECTATIONS OF CLASS MEMBERS:

-- PARTICIPATION: Full participation in all elements of the course is required.

-- MOODLE: Moodle is Oakland University's online course management system. It is your responsibility to know how to use Moodle to participate in this course. You must log into our Moodle course page regularly. This means clicking on our course number (IS 3002) on your Dashboard page (your main Moodle page -- the one that shows up when you first log into Moodle) and checking individual modules on our course page for their contents. You may not simply look at your Dashboard page to see which quizzes are currently due. Students have missed a lot of course content and many points trying to do this! If you are new to Moodle or online learning, please see e-Learning's "Online Student Orientation" for a Moodle tutorial: http://www2.oakland.edu/elis/SO_index.cfm

-- INTERNET SERVICE/COMPUTER: You must have a reliable computer and Internet service to participate in this course. If for any reason your Internet service is not working properly, you will still be responsible for meeting assignment deadlines. I urge you to develop a backup plan at the start of the course in case your Internet service or computer stops working. You will need to figure out where you can go to make your postings by the deadlines (your office, your neighbor's house, the public library, OU campus, Kinko's, etc.).

-- COMPUTER REQUIREMENT: I STRONGLY URGE you to use a **laptop or desktop** rather than your cell phone to work on the module quizzes and the final paper. You need a full-size screen to read and answer quiz questions correctly and to formulate answers for short answer and essay questions. Students who use their phone to work on the quizzes miss points because their answers tend to be misspelled, incomplete, and overly brief.

-- PERSONAL TRIPS/EVENTS: Some students take trips or attend events during the time that classes are in session at OU. If you have a trip or event planned, you will still need to make your postings by the deadline. This means that whether you are in Marquette, Minneapolis, or Mexico, at a conference, wedding, or reunion, you will need to find an internet connection to make your postings. Due to the collaborative nature of the discussion assignment, it is also not possible to work ahead beyond the modules that I have posted, so be aware that you need to make your postings within the time frame that I have set out for each module.

-- DUE DATES: Postings are always due in Moodle by 11:55 pm on the date indicated. You will receive no credit for late postings! Always check our Moodle page to find out what is due and when it is due. This is the key "survival mechanism" for online classes.

-- E-MAIL COMMUNICATION: I regularly contact the class by e-mail. Since OU business is conducted through your OU e-mail account, I will contact you at that account. If you do not use your OU account, you need to forward your e-mail to your usual e-mail address so that you do not miss out on communication from me.

-- CHEATING/COLLABORATION WITH OTHER STUDENTS: You must do all of the work in this course individually. The graded items in this course are not group projects. You must formulate your answers for all of the graded items by yourself, without the help or input of anyone else. Any evidence of collaboration with other individuals will be treated as cheating and will be penalized accordingly. See the "Statement on Academic Honesty" at the end of the syllabus for more information about what constitutes cheating.

GRADE DETERMINATION:

1. MODULE QUIZZES

There are 13 major modules in the course that last 1 week each. Each module will minimally consist of a reading and one or more quizzes on the reading and other materials in the module. The quizzes contain various types of questions, including multiple choice, matching, short answer, essay, etc. Quizzes are worth from 10 to 40+ points.

2. ESSAYS

You will write essays on topics of interest in the area of globalization. I will ask you to conduct an interview, watch a video online, or read an article. You will then write an essay responding to questions I pose about the topic of interest. The essays are worth 10 points each.

3. DISCUSSION FORUMS

You will participate in discussion forums on topics relating to our module themes. I will ask you to watch a video online or read an article and then describe your opinion of the issue. You will make your posting in a discussion forum. The discussion forums are worth 5 points.

4. FINAL PAPER: FILM ANALYSIS

I will ask you to watch a film that reflects the themes we learn about in the course. There are specific questions that I want you to answer for your analytical paper that will be posted on Moodle. I will also give you instructions for obtaining the film. The final paper is worth 100 points.

5. FINAL GRADE

Your final grade will be based on the total number of points you accumulate from the four components of the course (quizzes, essays, forums, and final paper). I reserve the right to consider other factors in calculating your final grade, such as having a poor attitude in the course, lack of civility in communicating online with class members, missing assignments, etc. Your final grade will be based on the grading scale below. For example, if your final course percentage in Moodle is 82%, you will receive a grade of B as your final grade for the course.

Scale as of Fall 2018	Corresponding Final Course Percentages	Old Scale
A	98%-100%	4.0
A-	92%-97%	3.7-3.9
B+	85%-91%	3.3-3.6
B	80%-84%	3.0-3.2
B-	77%-79%	2.7-2.9
C+	73%-76%	2.3-2.6
C	70%-72%	2.0-2.2
C-	67%-69%	1.7-1.9

D+	63%-66%	1.3-1.6
D	60%-62%	1.0-1.2
F	59% or less	0.0

6. SCHEDULE

Readings other than those listed below will be provided in the relevant module. The final paper will be due during finals week on the date listed below.

Week 1, Module 0, 9/5-9/9 Introduction to Course Mechanics
 Week 2, Module 1, 9/10-9/16 English as a Global Language
 Week 3, Module 2, 9/17-9/23 Debating Globalization
 Week 4, Module 3, 9/24-9/30 Explaining Globalization
 Week 5, Module 4, 10/1-10/7 Experiencing Globalization -- Part 1
 Week 6, Module 5, 10/8-10/14 Experiencing Globalization -- Part 2
 Week 7, Module 6, 10/15-10/21 Globalization and the World Economy
 Week 8, Module 7, 10/22-10/28 Globalization and the Nation State
 Week 9, Module 8, 10/29-11/4 Global Governance
 Week 10, Module 9, 11/5-11/11 Globalization, INGOs, and Civil Society
 Week 11, Module 10, 11/12-11/18 Globalization and Media
 Week 12, Module 11, 11/19-11/26 Globalization and Religion (Thursday, 11/22: Thanksgiving)
 Week 13, Module 12, 11/27-12/2 Globalization and Identity
 Week 14, Module 13, 12/3-12/9 Globalization and You
 Finals Week: Final Paper: Film Analysis due by 11:55 pm on Friday, 12/14

Please also note the Registrar's List of Important Dates: http://www.oakland.edu/important_dates

7. STATEMENT ON ACADEMIC HONESTY

Students are expected to conduct themselves in a manner conducive to an environment of academic integrity and respect for the educational process and the safety and well being of all members of the community. Adherence to the Student Code of Conduct will be expected; violations of this code will be reported to the Dean of Students. The Code of Academic and Student Conduct can be found at <http://www2.oakland.edu/deanofstudents/handbook/conduct.cfm>.

Below are examples of academic dishonesty in our class. Students, faculty or staff who know of possible academic violations are expected to report the alleged violation to the Dean of Students Office. The report will include a brief written statement and relevant evidence (original material when available). A copy of this report with supporting evidence is given to the accused student as the statement of the charge. When appropriate, the faculty member will issue a grade of Incomplete until the academic conduct matter has been resolved.

1. Cheating on assignments and examinations. This includes, but is not limited to, the following when not authorized by the instructor: the use of any assistance or materials such as books and/or notes, acquiring exams or any other academic materials, the use of any other sources in writing drafts, papers, preparing reports, solving problems, works completed for a past or concurrent course, completing homework or carrying out other assignments. No student shall copy from someone else's work or help someone else copy work or substitute another's work as one's own. No student shall engage in any behavior specifically prohibited by an instructor in the course syllabus or class discussion.

2. Plagiarizing the work of others. Plagiarism is using someone else's work or ideas without giving that person credit. By doing this, a student is, in effect, claiming credit for someone else's thinking. This can occur in drafts, papers and oral presentations. Whether the student has read or heard the information used, the student must document the source of information. When dealing with written sources, a clear distinction should be made between quotations, which reproduce information from the source word-for-word within quotation marks, and paraphrases, which digest the source of information and produce it in the student's own words. Both direct quotations and paraphrases must be documented. Even if a student rephrases, condenses or selects from another person's work, the ideas are still the other person's and failure to give credit constitutes misrepresentation of the student's actual work and plagiarism of another's ideas. Buying a paper or using information from the Internet without attribution and handing it in as one's own work is plagiarism.

3. Unauthorized collaboration on assignments. This is unauthorized interaction with anyone in the fulfillment of academic requirements and applies to in-class or take-home coursework. Individual (unaided) work on exams, homework, computer assignments and documentation of sources is expected unless the instructor specifically states in the syllabus or verbally that it is not necessary. Collaboration can also include calculating homework problems with another person, having another help to rewrite a paper, sharing information/sources with others and checking coursework with others.

4. Completion of original work. When an instructor assigns coursework, the instructor intends that work to be completed for his/her course only. Work students may have completed for a course taken in the past, or may be completing for a concurrent course, must not be submitted in both courses unless they receive permission to do so from both faculty members.