

PSY 3300: Social Cognition Winter, 2018

Instructor:	Annette Feravich, Ph.D.	Mailbox:	Pryale Hall
Course Section #:	14185	E-mail:	feravich@oakland.edu
Class Time:	MWF: 9:20 – 10:27 p.m.	Office Hours:	MW 10:30 or by appt.
Classroom:	310 Pawley Hall		2 nd Floor Pawley Hall

Course Overview	<p>Course Description: The theory and research explicating thinking processes underlying social phenomena such as impression formation, persuasion, conformity, compliance, stereotyping and causal perception. Areas of focus include attitude formation and change, attribution theory, the role of affect in cognition, schema theory and theories of nonverbal behavior. <i>This course satisfies the general education requirements for a writing intensive course in general education or the major, not both.</i> Course Prerequisites: PSY 250 with a grade of 2.0 or higher. Prerequisite for writing intensive: completion of the university writing foundation requirement.</p> <p>Required Text: Fiske, Susan T., and Taylor, Shelly E., 2017. <i>Social Cognition: from Brains to Culture, 2nd Edition</i>. ISBN 978-1-4739-6929-2 ISBN 978-1-4739-6930-8 (pbk)</p> <p>Recommended Text:</p> <ul style="list-style-type: none"> • APA Manual, 6th Ed.
University Policies	<p>Academic Misconduct: The University's regulations that relate to academic misconduct will be fully enforced. Any student suspected of cheating and/or plagiarism will be reported to the Dean of Students and, thereafter, to the Academic Conduct Committee for adjudication. Anyone found guilty of academic misconduct in this course may receive a course grade of 0.0, in addition to any penalty assigned by the Academic Conduct Committee. Students found guilty of academic misconduct by the Academic Conduct Committee may face suspension or permanent dismissal. The full policy on academic misconduct can be found in the General Information section of the Undergraduate Catalog.</p> <p>Add/Drops & Incompletes: The University add/drop and incomplete grade policies will be explicitly followed. It is the student's responsibility to be aware of the University deadline dates for dropping the course. Here is a link to important dates to remember: http://www.oakland.edu/registrar/important-dates/</p> <p>Make-up Exams: Make-up exams will be considered on an individual basis. <i>All make-up exams consist of essay questions only.</i> Verification, (a signed, written document) must be presented to me to validate your absence. Please understand that vacation, work, anxiety, sleeplessness, or over-sleeping are not considered valid reasons for missing an exam. It is your responsibility to arrange for a make-up exam, the time and nature of which will be determined by the professor. For the OU excused absence policy, see http://www.oakland.edu/provost/policies-and-procedures/.</p> <p>Faculty Feedback: As a student in this class, you may receive "Faculty Feedback" in your OU e-mail if your professor identifies areas of concern that may impede your success in the class. Faculty Feedback typically occurs during weeks 2-5 of the Fall and Winter terms, but may also be given later in the semester and more than once a semester. A "Faculty Feedback" e-mail will specify the area(s) of concern and recommend action(s) you should take. Please remember to check your OU email account regularly as that is where it will appear.</p> <p>Audio Recording Policy: Students who wish to audio-record lectures may request permission to do so. These recordings may only be used for the purpose of personal study. Students may not share these recordings with other individuals without the consent of the professor. At the conclusion of the semester, students may request permission to keep these recordings if needed, otherwise it is expected that all audio-recordings will be deleted from all electronic recording and storage devices.</p> <p>Resolution of Student Academic-Related Concerns: The student has an obligation to attempt to resolve all academic-related concerns with the instructor. If a suitable solution cannot be reached, then the student should consult the Department of Psychology Procedure for the Resolution of Student Academic-Related Concerns at https://www.oakland.edu/Assets/Oakland/psychology/files-and-documents/Undergrad-Advising/Resolution%20of%20Student%20Concerns-04-2017-approved%20full%20doc.pdf</p> <p>Disability Services: Students with disabilities who may require special considerations should make an appointment with campus Disability Support Services. Students should also bring their needs to the attention of the instructor as soon as possible.</p> <p>Veteran Support Services: The office of Veteran Support Services (VSS) is responsible for giving support services to more than 300 veterans, service members, and dependents of veterans. VSS is staffed with personnel who are veterans and current or former students. Any student veteran or dependent of a veteran requiring assistance with navigating the Veterans Administration, understanding service-related benefits, or requires referrals to campus and community resources should contact one of the Veterans Liaisons by visiting 116 North Foundation Hall, or phoning 248-370-2010. http://www.oakland.edu/veterans/.</p>

General Education Requirements: At least 1/3 of the overall course grade is based on substantive written assignments. The student will demonstrate:

- Knowledge of the elements, writing processes and organizing strategies for creating analytical and expository prose
- Effective rhetorical strategies appropriate to the topic, audience, context, and purpose

Crosscutting Capacities: effective communication, critical thinking

Course Objectives (derived from American Psychological Association guidelines):

1. Respect and use critical and creative thinking, skeptical inquiry, and when possible, the scientific approach to study processes related to social cognition
2. Value empirical evidence, tolerate ambiguity, act ethically, and reflect other values that are the underpinnings of psychology as a science.
3. Communicate effectively in a variety of formats your understanding of the principles and concepts related to course material.

• **Exams = 200**

Three tests will be administered during this semester. Two will be worth 50 pts. each and the final will be worth 100 pts. Tests cover the assigned readings, class material, postings, videos, and all other material contained in the course. Tests are comprised of a variety of question formats including essay, multiple choice, and matching.

• **Writing Assignments: 200 pts.**

- Comparing Popular and Scientific Articles Research (25 pts.)
- Identifying Key Concepts in Research (25 pts.)
- Scientific Lit Review Outline (30 pts.)
- Abstract and Introduction (25 pts.)
- Rough Draft (25 pts.) and Peer Edits (15 pts.)
- Literature Final Paper (55 pts.)

• **Quizzes (14 @ 15 pts. each) = 210**

Quizzes will be posted for each chapter in Moodle.

Total Possible Points: 610

Grade Calculation: Students should calculate their grade throughout the semester by totaling the number of points earned and dividing by the total number possible. The sum of points earned in all activities will be converted to a percentage of all points possible.

Grading Scale:

Percentage	OU Grade
100	4.0
99	4.0
98	4.0
97	4.0
96	4.0
95	3.8
94	3.8
93	3.7
92	3.7
91	3.6
90	3.6
89	3.5
88	3.4
87	3.4
86	3.3
85	3.3
84	3.2
83	3.2
82	3.1
81	3.1
80	3.0

Percentage	OU Grade
79	2.9
78	2.8
77	2.7
76	2.6
75	2.5
74	2.4
73	2.3
72	2.2
71	2.1
70	2.0
69	1.9
68	1.8
67	1.7
66	1.6
65	1.5
64	1.4
63	1.3
62	1.2
61	1.1
60	1.0
≥59	0.0

*The percentages for your course grade are rounded to the nearest whole number.
For example, 83.4% is equal to 83% and an OU grade of 3.2

HOMEWORK ASSIGNMENTS
Scientific Literature Review: A Semester Process

You will be asked to complete several writing assignments throughout the semester that will guide you through the process of writing a scientific literature review paper. The objective of the assignments is to build upon past knowledge that contributes to improvements in writing style and empirical review.

A Comparison of Primary and Secondary Resources (25 pts)

The purpose of this assignment is to recognize the differences and similarities between primary and secondary resources. We live in an “instant” world where millions of websites allow us to access to magazines, newspapers, wikis, Google, YouTube, and blogs. The objective of this assignment is to identify and decipher credible information by comparing a variety of resources.

Identifying Key Concepts in Research Articles (25 pts.)

For this assignment, you will need to find a copy of an article given to you on a scientific, psychological, refereed article related to your topic. The objective is to identify and summarize critical concepts in research literature by answering a series of questions.

Abstract and Introduction (25 pts)

A final step before completing your paper is to write a one paragraph summary of your literature review. Your “abstract” should give the reader a complete overview of the purpose of your paper along with interesting conclusions. Your introduction also has a specific structure that sets-up an argument for your reader beginning with a broad overview of the topic, more specific scientific presentation of your argument, and then a brief outline of the topics you plan to discuss.

Scientific Literature Review Outline (30 pts)

This assignment will help you bring together the 8 or more articles that you find for your literature review. The purpose of this assignment is to help you organize your thoughts and learn how and where to place findings in your paper in order to support your ideas. Your outline (and paper) should be arranged topically, NOT BY ARTICLE. This implies that you might be using an article in a couple of places in your paper, depending on the topic you are discussing.


Rough Draft (25 pts.) and Peer Edits (15 pts.)

For this assignment you will complete a rough draft and exchange it with a peer. Your peer will edit (on paper) your rough draft. You will be given points for the quality and completeness of your rough draft and you will earn points for the quality and effort you put into editing your peer’s paper. Turn in the rough draft with markings from your peer. Both your name as the author and your peer’s name as the editor should be on your paper for grading.

Scientific Literature Review Portfolio (55pts)

This assignment is your final paper for the course and is a culmination of the work that you've done to this point in the course. This paper is NOT a creative writing assignment in which you embellish the text using flowery words, poetry and personal anecdotes or media hype. It is a straight-forward, dry account of scientific literature on a topic related to Social Cognition. Your paper needs to be 12 - 15 pages of text, plus a title page, abstract, and references.

Tentative Detailed Class Schedule and Topical Outline: PSY 3300

Date	Topic	Assignment
Week 1 1/3	Syllabus Introduction	Read Syllabus
	Chapter 1: Introduction	Read Chapter 1
Week 2 1/8	Chapter 2: Dual Modes in Social Cognition	Read Chapter 2
Week 3 Mon. 1/15	Martin Luther King Jr. Day	NO CLASS
Mon. 1/15	Quiz Chapter 1	Take quiz in Moodle
	Chapter 3: Attention and Encoding	Read Chapter 3
Sun., 1/21	Writing Assignment #1	A Comparison of Primary and Secondary Sources (25 pts.) Upload in Moodle
Week 4 Mon., 1/22	Quiz Chapter 2	Take quiz in Moodle
	Chapter 4: Representation in Memory	Read Chapter 4
Week 5 Mon. 1/29	Quiz Chapter 3	Take quiz in Moodle
	Chapter 5: Self in Social Cognition	Read Chapter 5
Sun., 2/4	Writing Assignment #2	Key Concepts in Research (25 pts.) Upload in Moodle
Week 6 Mon. 2/5	Quiz Chapter 4	Take quiz in Moodle
	Chapter 6: Attribution Processes	Read Chapter 6
Week 7 Mon., 2/12	Quiz Chapter 5	Take quiz in Moodle
Fri. 2/16	Test #1: Basic Concepts in Social Cognition	Chapter 1 – 5
Week 8 Feb. 19 - 25	Winter Break... Enjoy your week!	
Week 9 Mon., 2/26	Chapter 7: Heuristics and Shortcuts: Efficiency in Inference and Decision Making	Read Chapter 7
Sun. 3/4	Writing Assignment #3	Abstract and Introduction (25 pts.) Upload in Moodle
Week 10 Mon., 3/5	Quiz Chapter 6 and 7	Take quiz in Moodle
	Chapter 8: Accuracy and Efficiency in Social Inference	Read Chapter 8
Week 11 3/12	Quiz Chapter 8	Take quiz in Moodle

	Chapter 9: Cognitive Structures of Attitudes Chapter 10: Cognitive Processing of Attitudes	Read Chapter 9 and 10
Sun., 3/18	Writing Assignment #4	Scientific Literature Review Outline (30 pts.) Upload in Moodle
Week 12 Mon., 3/19	Chapter 11: Stereotyping: Cognition and Bias	Read Chapter 11
Week 13 Mon., 3/26	Quiz Chapter 9 and 10	Take quiz in Moodle
	Chapter 12: Prejudice: Interplay of Cognitive and Affective Biases	Read Chapter 12
Fri., 3/30	Test #2: Topics in Social Cognition	Chapters 6 - 10
Week 12 Mon., 4/2	Quiz Chapter 11 and 12	Take quiz in Moodle
	Chapter 13: From Social Cognition to Affect	Read Chapter 13
Mon. 4/2	Writing Assignment #5 Part 1	Rough Draft (25 pts.) Upload in Moodle
Wed., 4/4	Writing Assignment #5 Part 2	Peer Edits (15 pts.) Upload in Moodle and give hard copy to partner
Week 13 Mon., 4/9	Quiz Chapter 13	Take quiz in Moodle
	Chapter 14: From Affect to Social Cognition	Read Chapter 14
Week 14 Mon., 4/16	Writing Assignment #6	Final Literature Review Paper (55 pts.) Upload in Moodle
*** FINAL EXAMINATION *** Thurs., Dec. 10, 3:30 – 6:30 p.m.		