

# OAKLAND UNIVERSITY

School of Business Administration – Department of Management and Marketing

## MGT 1100 Contemporary World Business (4 Credits) Syllabus for Hanlon – Winter 2018

Section #10822 Tuesdays and Thursdays 3:00pm – 4:47pm, South Foundation Hall Room 270

**Course Description:** This course introduces students to major business activities and how differences in cultures, economic systems and political orientations affect doing business in domestic and global environments. In addition, the student will explore how the knowledge contained in different areas of study can be applied to better define, analyze and solve global business-related issues. The student will explore course concepts through a series of intensive writing exercises that will require careful reading, critical thinking and well-honed writing skills.

This course satisfies the university general education requirements for: 1) the global perspective knowledge exploration area, and 2) a writing intensive course.

**Prerequisite:** Completion of the university Writing Foundations requirement. Students must earn at least a 2.0 in WRT/RHT160 to meet the Writing Foundations requirement.

**Note on credits earned:** The credits earned in this course are *not applicable* to a major program within the School of Business Administration; however, credits may apply to general education requirements as described above.

### **Learning Outcomes – Writing Intensive:**

Upon completion of the course, students will be able to use:

- elements, writing processes, and organizing strategies for creating analytical and expository prose.
- effective rhetorical strategies appropriate to the topic, audience, context and purpose.

Students will demonstrate their ability to:

- conduct critical inquiry; gathering, interpreting, and evaluating information appropriate to the global business topics.
- present logical arguments and effectively convey their conclusions.
- correctly apply the rules of grammar, punctuation, and spelling in all of their written assignments.

### **Learning Outcomes – Global Perspective:**

Upon completion of the course, students will be able to demonstrate:

- knowledge of the environments, political systems, economies, societies and religions of one or more regions outside the United States and awareness of the transnational flow of goods, peoples, ideas and values.
- knowledge of the role that different cultural heritages, past and present, play in forming values in another part of the world, enabling the student to function within a more global context.

In addition, upon completion of this course students will be able to:

- describe how differences in economic systems, national culture and political systems impact competition in the global marketplace.
- identify and formulate viable solutions for global business-related issues.
- describe the different functional areas of business organizations.

## Instructor Information

Prof. Ellen Hanlon

Email: [hanlon@oakland.edu](mailto:hanlon@oakland.edu) – Preferred method of communication

Office Hours: Before or after class on Tuesdays & Thursdays in South Foundation Hall Room 270, or by appointment in Elliott Hall Room 200B\*\*

*(\*\*This is the SBA's part-time faculty office. It is located in the Center for Excellence in Teaching and Learning (CETL) suite of offices off the hallway between Elliott and Varner Halls).*

## Required Materials (Refer to the course page in Moodle for more detailed information):

\*\*\* **Note:** You must purchase the required materials as a **BUNDLE, NEW** via either the OU Bookstore or from [www.cengagebrain.com](http://www.cengagebrain.com) in order to obtain the correct Access Codes for Mindtap Foundations of Business, BUSN8 and Write Experience.

To purchase the material from the publisher (Cengage), refer to our course page in Moodle to obtain the link which applies to our course for Winter 2018 ONLY. I've also included the link here:

[www.cengagebrain.com/course/2421604](http://www.cengagebrain.com/course/2421604)

The price at the OU Bookstore is \$141.05. The price for the material from the publisher (using the above link) is \$98.80. I believe that shipping is free, but it will take you 3-5 days to get the material, so keep that in mind.

\*\*\* **Do not** buy the book from any other vendor because you cannot buy the access codes separately. You must have the access codes to complete the requirements of the course.

The Bundle includes:

1. Digital and soft cover copies of the textbook: Foundations of Business 5<sup>th</sup> edition, Pride/Hughes/Kapoor
2. Digital copy of the textbook: BUSN8 Introduction to Business, 8e Kelly/Williams (we will use chapters 1,2,3 only)
3. The digital license for Foundations of Business also provides access to the MindTap Write Experience writing tool which is required to complete at least 4 assigned essays.

It may be necessary to read other material. Assignments will be made and posted in Moodle as the semester progresses.

## Expectations of Students

**Updates:** Check your email and Moodle often, at least once each day is assumed.

**Attendance:** Students are expected to attend every class session. This includes arriving to class on time and leaving only during scheduled breaks or when the instructor releases the class. **You are expected to attend the entire class session (unless dismissed by instructor) in order to receive full credit for attendance.** A sign-in sheet will be distributed at the beginning of each class session to record attendance. It is your responsibility to sign your name on the sheet.

**Excused Absences:** Each student will be allowed 3 (three) absences with no grade penalty, for any reason. It is hoped that you will reserve such absences for illness, emergencies, or bad weather. E-mail notification is appreciated but not required. Classes canceled by either the University or by the Instructor will not count as an absence.

Additional excused absences will be granted when a student is required to attend a function as a representative of OU. For these absences, prior official notice is required.

Class Participation is part of the final grade and students can expect that chronically missing class will affect not only their class participation grade, but other grades as well. Students who do not attend at least 50% of class sessions **in full** will automatically receive a zero grade for class participation.

**Personal Electronic Devices:** The use of laptop computers, tablets or other electronic devices is permitted for class purposes only. The instructor may change this policy at any time at her discretion. Cell phones must be switched to silent or vibrate mode and may be placed FACE DOWN on your desk.

**Special Considerations:** Students with disabilities who may require special considerations should make an appointment with campus Disability Support Services. Students should also bring their needs to the attention of the instructor as soon as possible.

**Writing Assistance:** In an effort to further develop effective writing skills, you are encouraged to visit the Writing Center at OU's main campus Room 212 of the Kresge Library. You may call (248) 370-3120 for further information. Here is a link to their website: <http://wwwp.oakland.edu/ouwc/>

**Late and Missing Assignments, Exams and Discussion Posts:** The class is given ample notice for all due dates. Late assignments will only be accepted due to a well-documented, legitimate reason, in which case late penalties may apply. There will be **NO extensions for exams**.

### **Academic Citizenship**

Students are expected to be good academic citizens. This means that disruptive behavior is strongly discouraged (e.g., whispering, arriving late or leaving early, passing notes, etc.). Classroom behavior will be factored into your class participation grade.

### **Academic Conduct (adapted from the Oakland University Student Handbook)**

All members of the academic community at Oakland University are expected to practice and uphold standards of academic integrity and honesty. Academic integrity means representing oneself and one's work honestly.

Misrepresentation is cheating since it means that the student is claiming credit for ideas or works not actually his or her own and is thereby seeking a grade that is not actually earned.

Students are expected to abide by the following standards in the context of academic conduct:

1. To be aware of and practice the standards of honest scholarship.
2. To follow faculty instructions regarding exams and assignments (including group assignments) and to avoid inadvertent misrepresentation of work.
3. To be certain that special rules regarding documentation of term papers, examination procedures, use of computer-based information and programs, etc., are clearly understood.
4. To avoid the appearance of cheating.

### **IF YOU ARE CAUGHT PLAGIARIZING OR CHEATING IN ANY FORM YOU WILL RECEIVE A ZERO IN THE COURSE AND BE REPORTED TO THE ACADEMIC CONDUCT COMMITTEE.**

Further, if the Academic Conduct Committee determines that academic misconduct has occurred, the committee assesses penalties ranging from an academic disciplinary warning, to academic probation, to suspension or expulsion (dismissal) from the university.

# MGT 1100 Contemporary World Business (4 Credits)

Hanlon – Winter 2018

## Course Evaluation

Your grade in the course will be based on the following:

<u>Class Element</u>	<u>% of Grade</u>
Exams	50%
MindTap MyAccess Writing Assignments	20 %
Moodle (and other) Discussion Forums & Assignments	5%
Tour of the World Research Paper	15%
Class Participation	10%
<i>(Includes: In-class exercises, attendance &amp; value-added participation)</i>	_____
	<b>100%</b>

MGT1100 Hanlon Grading Key for Final Grade							
Score	Grade	Score	Grade	Score	Grade	Score	Grade
4.0	100	3.2	88	2.4	76	1.6	64
3.9	99	3.1	86	2.3	75	1.5	62
3.8	98	3.0	84	2.2	74	1.4	60
3.7	96	2.9	82	2.1	73	1.3	58
3.6	94	2.8	80	2.0	72	1.2	56
3.5	92	2.7	79	1.9	70	1.1	54
3.4	90	2.6	78	1.8	68	1.0	52
3.3	89	2.5	77	1.7	66	0.0	< = 51.99

## Assignment Descriptions

**Exams:** The material on the exams will be based on the conceptual material in the assigned readings and class lectures. Exams will be administered on-line outside of scheduled class time via Moodle. **Exams are individual efforts**; not group assignments. Students caught working in pairs or teams on the exams will receive a “0” grade.

***There will be no make up for exams; they must be taken during their scheduled times.***

**Assignments** will fall into one or more of the following categories:

- 1) MindTap Write Experience: Students will be assigned 4 (four) essays which MUST be completed using the MyAccess tool. Success with these assignments will be a key component in determining your final grade. Essays will be evaluated for content, format, organization, style, grammar, and punctuation. They will be *scored* by Write Experience on a 100-point scale. These scores will be converted by the instructor to a *grade* based on a 100-point scale and manually recorded in Moodle. Additional information about creating and scoring essays in Write Experience will be provided in class, on-line and in separate documentation.
- 2) Moodle (and other) Discussion Forums & Assignments:
  - a. Students will be required to write one or more **short essays (100-300 words)** via Moodle Discussion Forums or Moodle Assignments. Students will be expected to apply material covered in class and in the readings, conduct external research, and provide their own analysis based on class and reading material.

- b. Students may be required to review their peers' essays and comment in a thoughtful and intelligent manner.
- c. Unless otherwise indicated, Moodle Discussion Forums and Assignments will be graded on a "qualified" pass/fail basis depending on the quality of the essay.

Specific instructions regarding these assignments will be provided by the instructor in class, through Moodle, and if applicable, through MindTap Write Experience.

**Tour of the World Project:**

You will conduct research and write a 5-8 page (1300-2000 words) paper about one country. The paper will be posted to a Moodle Discussion Forum. You will also be required to read 3 of your colleagues' papers and post intelligent responses on Moodle in the form of a 100-200 word essay. Additional details regarding this assignment will be provided by the instructor in a separate document, in class and through Moodle. The paper will be evaluated for content, format, organization, style, grammar, and punctuation. It will be graded on a 100-point scale while the peer review responses will be graded using the same scale as other Moodle Discussion Forums ("qualified" pass/fail based on a 100-point scale).

**Class Participation:** You must come to class prepared to discuss the materials assigned for the day. Your class participation grade will be a function of your attendance and the nature and extent of your contribution to class discussions and presentations. In-class exercises are factors in class participation.

Students are expected to attend every class session. This includes arriving to class on time and leaving only during scheduled breaks or when the instructor releases the class. ***You are expected to attend the entire class session (unless dismissed by instructor) in order to receive full credit for attendance.*** A sign-in sheet will be distributed at the beginning of each class session to record attendance. It is your responsibility to sign your name on the sheet.

***Excused Absences:*** Each student will be allowed 3 (three) absences with no grade penalty, for any reason. It is hoped that you will reserve such absences for illness, emergencies, or bad weather. E-mail notification is appreciated but not required. Classes canceled by either the University or by the Instructor will not count as an absence.

Additional excused absences will be granted when a student is required to attend a function as a representative of OU. For these absences, prior official notice is required.

Class Participation is part of the final grade and students can expect that chronically missing class will affect not only their class participation grade, but other grades as well. Students who do not attend at least 50% of class sessions ***in full*** will automatically receive a zero grade for class participation.